Etsy UI test plan for the main page.

Verify the Search can find items.

Verify that if you enter random characters into the search field that the field handles it correctly.

Verify the Search feature clear button.

Verify that a customer can log in via Google.

Verify that a customer can log in via Facebook.

Verify that that a customer can log in Apple ID.

Verify that the season links are functioning. (e.g., Halloween or Christmas.)

Verify that all merchandise links are functioning in each displayed category.

Verify that the Help Center links are functioning.

Verify that the What is Etsy? Link is functioning.

Verify that the Subscribe field is functioning. (This includes that it will only accept email addresses that are correctly formatted.

Verify that the community doing good hover text is functioning.

Verify that all of the Shop links at the bottom of the page are functioning

Verify that all of the Sell links at the bottom of the page are functioning.

Verify that all of the About links at the bottom of the page are functioning

Verify that all of the Help links at the bottom of the page are functioning.

Verify that the customer can download the Etsy App

Verify that the Instagram link at the bottom of the page is functioning.

Verify that the Facebook link at the bottom of the page is functioning.

Verify that the Pinterest link at the bottom of the page is functioning.

Verify that the Twitter link at the bottom of the page is functioning.

Verify that the YouTube link at the bottom of the page is functioning.

Verify localization. According to my research Etsy supports the following languages: Dutch, English (UK), English (US), French, German, Italian, Japanese, Polish, Portuguese, Russian, and Spanish.